

Passionate, dedicated, and multifaceted creative with 5+ years experience on the agency side of advertising & marketing, working on a variety of clients. Highly skilled in the Adobe C Suite, G Suite and Wordpress. Always looking to learn new skills and ways to bring creativity to my toolset.

Experience

Creative Project Manager

Bowling Green, KY

Yonts + Co | July 2018 - Present

- Responsible for handling the majority of creative work for our clients. I design logos, brands, social graphics, merchandise, posters and more. (Including car wraps.)
- Taught myself to design / develop with Wix, Squarespace and Wordpress. Now I work as our web designer / developer, primarily on Wordpress sites, executing the whole process from sitemap to wireframe to final build to analytics after launch.
- Take lead on a number of internal & external projects, providing creative / art direction to photographers, providing feedback on designs, creating pitches / moodboards and leading strategy meetings.
- Run our IT department, providing technical support around the agency on email, software and hardware issues. Maintain and operate our hosting server for client websites and emails.
- Manage a number of accounts, often those who are web-only or smaller, plus 1 or 2 larger clients.
- Other tasks that I handle as the need arises are: video editing, animation (beginner-level text), low level coding, print layout / design and the occasional marketing material order.

Education

Bachelor of Arts in Advertising, Minor in Graphic Design

Western Kentucky University, Aug. 2013 - May 2017

Skills, Software & Tools

Graphic Design Branding Advertising Web Analytics Art Direction SEO Squarespace
SEMRush Basecamp Google Analytics Google Search Console Wix Wordpress Organization
CPanel Illustrator Photoshop InDesign Premiere Audition Adobe XD Dreamweaver
Time Management

References (Contact Info Available Upon Request)

Jessica Yonts

Founder, Owner

Yonts + Co

My boss @ Yonts + Co from 2018 till Present

Sarah Ayers

Marketing Specialist

Western Kentucky University

Co-worker @ Yonts + Co from 2018 to 2022

View my project portfolio here:

natehutcheson.com/projects

View my social content creation here:

gondola.cc/natehuttty

View my stock photos here:

unsplash.com/natehuttty